

My name is Ian Lim, and I'm 25.

I thrive in the fields of creative direction, production, conception, documentation, execution, and strategy.

I picked up photography in 2015 - undeniably one of the best decisions I've ever made in my life.

I've had the pleasure to collaborate with renowned brands such as **Leica**, **Nikon**, **Sony**, and **Lomography** since. My photography practice includes music, documentary, and street, encompassing icons ranging from **Futura 2000** and **NIGO®**, to **Rakim** and **Jaden Smith**.

A huge selection of my work is available for viewing via my website - <https://www.ianlim.co/about>

On the corporate side of things, I've spent 4 years in the marketing industry.

2 of these years were spent as a Content Manager in one of Asia's top tour promotion and events agencies. I undertook a massive range of responsibilities and tasks here, which culminated with launching, managing, marketing, and promoting over **300+** shows across the Asian continent with my team, from ASAP Ferg to Stormzy.

To sum up some of my responsibilities, I have carefully curated a list below to make this as easy-going as possible.

Feel free to get in touch via [email](#), [Instagram](#), [LinkedIn](#) for more clarification!

WORKED

With official artist management teams + labels across USA and Europe to plan, co-launch, and market shows and tours.

LAUNCHED

And marketed over 300+ shows across the Asian continent alongside a closely-knit team and overseas partners.

LIAISED

Directly with artists and management on the ground, covering all grounds from airport pick-ups, dinners, and show times.

HANDLED

Press/Record Label interview, media, and collaboration opportunities, with regards to artists on our roster.

WROTE

International press releases for our shows, and maintained press relations.